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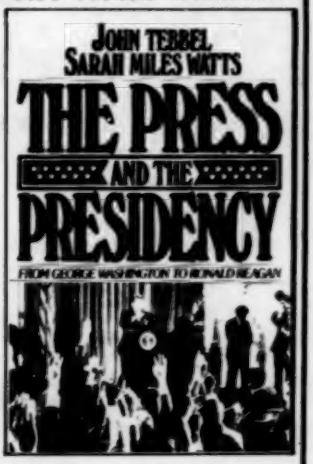
The long-awaited history of the relationship between the White House and the news media.



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